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Budweiser Brewing Company APAC Limited

百威亞太控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1876)

ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATIONS

The Company is making arrangements in accordance with Rules 2.07A and 2.07B of the Listing Rules and the Memorandum and Articles of Association to offer Shareholders the options to elect for the means of receipt and the language(s) of the Company's future Corporate Communications.

If the Company does not receive a duly completed and signed Reply Form or a response indicating the objection from the Shareholders by 14 April 2020, such Shareholders are deemed to have consented to accessing the Website Version of all future Corporate Communications (instead of receiving them in printed form).

INTRODUCTION

The board of directors of the Company hereby announces that pursuant to Rules 2.07A and 2.07B of the Listing Rules and the Memorandum and Articles of Association, the Company will offer Shareholders the options to elect for the means of receipt (in printed form or by Website Version) and the language(s) (in English only, in Chinese only or in both English and Chinese) of the Company's future Corporate Communications.

The board of directors of the Company recommends Shareholders to elect for the Website Version for receiving the Company's future Corporate Communications to increase efficiency, save costs and protect the environment.

Shareholders may at any time by reasonable notice in writing to the Company (sent to the Company c/o the Hong Kong Share Registrar or by email to budweiserapac.ecom@computershare.com.hk) to change their means of receipt and/or language of future Corporate Communications.

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules and the Memorandum and Articles of Association, the following arrangements have been made by the Company:

1. The First Letter will be sent by the Company together with the Reply Form, in both English and Chinese, to Shareholders to enable them to elect for any one of the following options:

- (i) to read the Website Version of all future Corporate Communications instead of receiving printed copies, and to receive a written notification either by post or by email of the publication of the Website Version of the relevant Corporate Communications on the Company's Website; or
- (ii) to receive the printed English version of all future Corporate Communications by mail only; or
- (iii) to receive the printed Chinese version of all future Corporate Communications by mail only; or
- (iv) to receive both the printed English and Chinese versions of all future Corporate Communications by mail.

The Reply Form should be completed, signed and returned by post or by hand to the Company c/o the Hong Kong Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong, on or before 14 April 2020.

The First Letter explains that if the Company does not receive a duly completed and signed Reply Form or a response indicating the objection from the Shareholder on or before 14 April 2020, and until the Shareholder informs the Company c/o the Hong Kong Share Registrar by reasonable prior notice in writing or by email to budweiserapac.ecom@computershare.com.hk, such Shareholder will be deemed to have consented to accessing the Website Version of all future Corporate Communications (instead of receiving them in printed form), and a printed notification of the publication of the Website Version of the Corporate Communications on the Company's Website will be sent to such Shareholder at his/her address as appearing in the Company's register of members maintained by the Hong Kong Share Registrar in the future.

2. Shareholders who wish to receive the Corporate Communications in printed form can elect in a Reply Form to receive the English version only, or the Chinese version only, or both English and Chinese versions. The Company will send the selected language version(s) of the Corporate Communications to those Shareholders who have made a selection unless and until they inform the Company c/o the Hong Kong Share Registrar by reasonable prior notice in writing or by email to budweiserapac.ecom@computershare.com.hk that they wish to receive future Corporate Communications in the other (or both) language(s) (as the case may be) in printed form or the Website Version of future Corporate Communications.
3. If a Shareholder has elected in a Reply Form to receive the Website Version of all future Corporate Communications or is deemed to have consented to receiving the Website Version of all future Corporate Communications, the Company will notify the Shareholder by post or (if elected by the Shareholder) by email when each Corporate Communication is published on the Company's website. Where such notification will be sent by post, it will be sent to the address of the Shareholder which appears on the Company's register of members maintained by the Hong Kong Share Registrar.

4. When each of the printed future Corporate Communications is sent in accordance with the arrangements described above, the Second Letter together with the Request Form, in both English and Chinese, will be attached to or printed at some prominent place in the relevant Corporate Communications, specifying that the Corporate Communications prepared in the other language will be available upon request. Shareholders may at any time elect (i) to receive future Corporate Communications in printed form instead of the Website Version (or the Website Version instead of in printed form) or (ii) to change the language in which the Shareholders receive future Corporate Communications in printed form by duly completing the Request Form and returning it to the Company c/o the Hong Kong Share Registrar or by emailing it to budweiserapac.ecom@computershare.com.hk.
5. For those Shareholders who choose, or are deemed to have consented, to receive the Website Version of Corporate Communications, if for any reason, such Shareholders have difficulty in receiving or gaining access to the Company's Website or wish to receive a printed version of the relevant Corporate Communications, the Company will upon request in writing to the Company c/o the Hong Kong Share Registrar or by email to budweiserapac.ecom@computershare.com.hk promptly send the relevant Corporate Communications to such Shareholders in printed form free of charge.
6. All Corporate Communications in both English and Chinese and in accessible format will continue to be available on the Company's Website by clicking "Investors" on the home page of the Company's Website and on the website of the Stock Exchange at www.hkexnews.hk.
7. Shareholders shall have the right at any time by reasonable notice in writing to the Company c/o the Hong Kong Share Register or by email at budweiserapac.ecom@computershare.com.hk specifying their name, address and request, to change the means of receipt and/or the language of the Corporate Communications.
8. Shareholders can call the hotline of the Hong Kong Share Registrar at (852) 2862 8688 during Hong Kong business hours (9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding Hong Kong public holidays) in respect of any queries in relation to the Company's arrangements set out above.
9. The First Letter and the Second Letter will mention that future Corporate Communications in both English and Chinese will be available from the Company and the Hong Kong Share Registrar upon request, as well as on the Company's Website and on the Stock Exchange's website, and that the dial-up hotline service has been provided as described above.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions have the following meanings:

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| "Company" | Budweiser Brewing Company APAC Limited, a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the Main Board of the Stock Exchange (Stock Code: 1876) |
| "Company's Website" | www.budweiserapac.com |

“Corporate Communications”	all documents issued or to be issued by the Company to holders of its securities for their information or action, including (but not limited to) (a) directors’ reports and annual accounts together with a copy of the auditors’ reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms
“First Letter”	a letter dated 17 March 2020 to be sent by the Company to the Shareholders together with the Reply Form
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Hong Kong Share Registrar”	Computershare Hong Kong Investor Services Limited, the Company’s branch share registrar in Hong Kong, at 17M, Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
“Memorandum and Articles of Association”	the memorandum of association and articles of association of the Company, as amended from time to time
“Reply Form”	a pre-paid reply form (a postage stamp is not needed for posting in Hong Kong) to be sent by the Company to the Shareholders with the First Letter
“Request Form”	a pre-paid reply form (a postage stamp is not needed for posting in Hong Kong) to be sent together with the Second Letter
“Second Letter”	a letter to be sent to the Shareholders by the Company together with each future printed Corporate Communications and the Request Form
“Shareholder(s)”	holder(s) of the ordinary shares in the issued share capital of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Website Version”	the version of Corporate Communications in electronic form published, in both English and Chinese, on the Company’s Website

By Order of the Board
Budweiser Brewing Company APAC Limited
Renrong Wang
Executive Director and Joint Company Secretary

Hong Kong, 16 March 2020

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Jan Craps as Co-Chair and Executive Director, Mr. Renrong Wang as Executive Director, Mr. Carlos Brito as Co-Chair and Non-executive Director, Mr. Felipe Dutra as Non-executive Director, and Mr. Martin Cubbon, Ms. Mun Tak Marjorie Yang and Ms. Katherine King-suen Tsang as Independent Non-executive Directors.