

Budweiser Brewing Company APAC Limited

百威亞太控股有限公司

(Incorporated in Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 1876)

25 March 2024

Dear Shareholders.

Budweiser Brewing Company APAC Limited ("Company")

Notice of Publication of the 2023 Annual Report, Circular dated 25 March 2024, Notice of Annual General Meeting ("Current Corporate Communications"), the 2023 ESG Report and Arrangement of Electronic Dissemination of Corporate Communications

Please be informed that the English and Chinese versions of the Company's Current Corporate Communications are available on the Company's website at www.budweiserapac.com and the HKEXnews' website at www.hkexnews.hk. You may access the Current Corporate Communications by clicking "Investors" on the home page of the Company's website and viewing them through Adobe® Reader® or browsing through the HKEXnews' website. If you have elected to receive the Corporate Communications (Note 1) (the "Corporate Communications") in printed form, the printed version of Current Corporate Communication in your selected language(s) is enclosed. If you have any difficulty in receiving or gaining access to the Current Corporate Communications posted on the Company's website for any reason or wish to receive the Current Corporate Communications in printed form, the Company will promptly upon your request send the printed version of the Current Corporate Communications to you free of charge; please write to the Company's Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited (the "Share Registrar") at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong or by email to budweiserapac.ecom@computershare.com.hk.

The 2023 ESG Report, published in electronic form only, is also available on the Company's website and the HKEXnews' website.

Arrangement of Electronic Dissemination of Corporate Communications

Pursuant to Rule 2.07 of the Rules Governing The Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") under expanded paperless regime and electronic dissemination of corporate communications that came into effect on 31 December 2023, the Company is writing to inform you that the Company has adopted electronic dissemination of the Corporate Communications.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.budweiserapac.com and the HKEXnews' website at www.hkexnews.hk, in place of printed copies.

We write to ascertain your preference in receiving all future Corporate Communications. If you wish to receive the printed version of **future** Corporate Communications, please complete the enclosed reply form (the "**Reply Form**") and return it to the Share Registrar by using the mailing label at the bottom of the Reply Form (no postage is necessary if posted in Hong Kong; otherwise, please affix an appropriate stamp); or by sending an email to <u>budweiserapac.ecom@computershare.com.hk</u> specifying your name and address for the request. The Reply Form may also be downloaded from the Company's website or the HKEXnews' website. Please note that such request shall be valid only for one year starting from the receipt date of your instruction and will expire thereafter. Even if you have previously received a letter from the Company seeking your election regarding the means of receipt of certain Corporate Communications and have made an election to receive printed version, you are hereby requested to make an election again. **Please note that your previous election to receive printed copies will be disregarded, but in the case you have previously elected to receive notification by email, such election will remain valid.**

If you have any difficulty in receiving or gaining access to any Corporate Communications posted on the Company's website for any reason or wish to receive a Corporate Communication in printed form, the Company will promptly upon your request send the printed version of the Corporate Communication to you free of charge. You may at any time change your choice of language and means of receipt of all future Corporate Communications by giving reasonable notice in writing or send email to the Share Registrar.

Notwithstanding the above, please note that actionable corporate communications (Note 2) as defined under the Listing Rules (the "Actionable Corporate Communications") will be sent to you individually in printed form or through email in accordance with your indicated preference, in addition to being made available electronically on the Company's website and the HKEXnews' website.

Solicitation of electronic contact details

To ensure timely receipt of the latest Actionable Corporate Communications, the Company recommends you provide your email address by scanning your personalized QR code printed on the Reply Form. Alternatively, you may sign and return the Reply Form to the Share Registrar.

If the Company does not receive a functional email address or the Company receives a non-functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, the Company will send the Actionable Corporate Communications in printed form in the future.

Should you have any queries relating to this letter, please contact the Share Registrar at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. (Hong Kong time), Mondays to Fridays, excluding Hong Kong public holidays.

Yours faithfully,
By Order of the Board
Budweiser Brewing Company APAC Limited
Bryan Warner
Joint Company Secretary

Notes (1) Corporate communications include but are not limited to the Company's (a) annual reports and, where applicable, summary financial reports; (b) interim reports, and where applicable, summary interim reports; (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms.

(2) Actionable Corporate Communications are any corporate communications that seek instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

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	REPLY FORM	回條		
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(Please cl	hoose ONLY ONE of the options below)(請從以下選項中只選擇 其中一項	()		
Option 1:	I/we hereby provide my/our email address by scanning the personalized future Actionable Corporate Communications* of the Company	d QR code fo	or receipt of	Personalized QR Code 專屬二維碼
選項 1:	本人/吾等現以掃瞄專屬二維碼提供本人/吾等之的電子郵件地址,以接收 公司通訊*	公司日後可供	採取行動的	
	(NOT required to return this Reply Form if the email address has been personalized QR code.) (如已透過專屬二維碼提供電子郵件地址,則 無須 交回本回條。)	provided by	scanning the	
	"Company")via electronic dissemination 本人/吾等現以書面提供本人/吾等之的電子郵件地址,以接收以下上市公司 Securities holder(s) 證券持有人姓名: Name of the I	引(「公司」) isted company	通過電子方式發 , 上市公司名稱	佈的日後可供採取行動的公司通訊*
Option 3: 選項 3:	from the receipt date of instruction. (Note 5) (Please mark "✓" in one of the I 本人/吾等現要求收取日後公司通訊**之印刷版 ,並已知悉本指示由收取打上「✓」號)	below boxes if	applicable) 一年內有效。 ^(附)	。 近5)(如適用,請在以下一個方格內劃
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a 請清楚獎 2. Any form wit 如在本回稿 3. If the Compe 如公司沒有 4. If you provid 如 關下 5. If you mark ' 如 周下 6. For the avoid 為免存疑 * Actionable C 可供採取付 Unless other	plete all your details clearly and legibly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form 爰	nd the Actionable Corpo l. 。 exercise their rights or u 过通讯。	make an election as the issu	er's securities holder d to the annual report, interim report, notice of meeting, circular and prox,
除非另有註	注明,公司通訊/7指公司已發出或將子發出以供其任何證券的持有人參照或採取行動的任何文件,其中包括但不限於 IMATION COLLECTION STATEMENT 收集個人資料變明			
i) "Personal Di 本聲明中戶 ii) Your Person Personal Da 閣下於本區 法處理 閣	lata" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong 乔指的「個人資料」與香港法例第 486 章(個人資料(私恩)條例)(「私恩條例)」)中「個人資料」的涵義相同。nal Data provided in this Reply Form will be used in connection with, including but not limited to, the Company's electronic dissemination of tata to the Company is on a voluntary basis. In case of a failure to provide sufficient information, the Company may not be able to process you disprize the Company has not proved the	Corporate Communicati our instruction and/or red 让他事宜上與 閣下時	quest as stated in this Reply 聯絡。 閣下是自願向本	Form. 公司提供個人資料。若 閣下未能提供足夠資料,本公司可能
verification a	nal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any and record purposes. 任何所說明的用途或在法例規定的情況下,將 閻下的個人資料披露或轉移給公司的附屬公司、股份過戶處、及域		•	
iv) You have in writing, 閣下有權材	注刊所成明的用班率或仕法例规定时谓元 下、府 、周下的個人資料投露或轉移综公司的射解强立可,被仍過戶應、次原味 he right to request access to and/or correction of your Personal Data in accordance with the provisions by mail to the Hong Kong Privacy Officer of the Share Registrar at 17M Floor, Hopewell Centre, 183 Queen's 根據《私應條例》的條文書閱及域修改 图下的個人資料。任何該等查閱及/或修改個人資料的要求均須以書面方式以內們企會@computershare.com.k。	of the PDPO. Any Road East, Wan	such request for acce chai, Hong Kong or	ess to and/or correction of your Personal Data should to by email at <u>PrivacyOfficer@computershare.com.hk</u> .

Mailing Label 郵寄標籤

> Computershare Hong Kong Investor Services Limited 香港中央證券登記有限公司 Freepost No. 簡便回郵號碼:37 Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this form to us. No postage is necessary if posted in Hong Kong.

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